

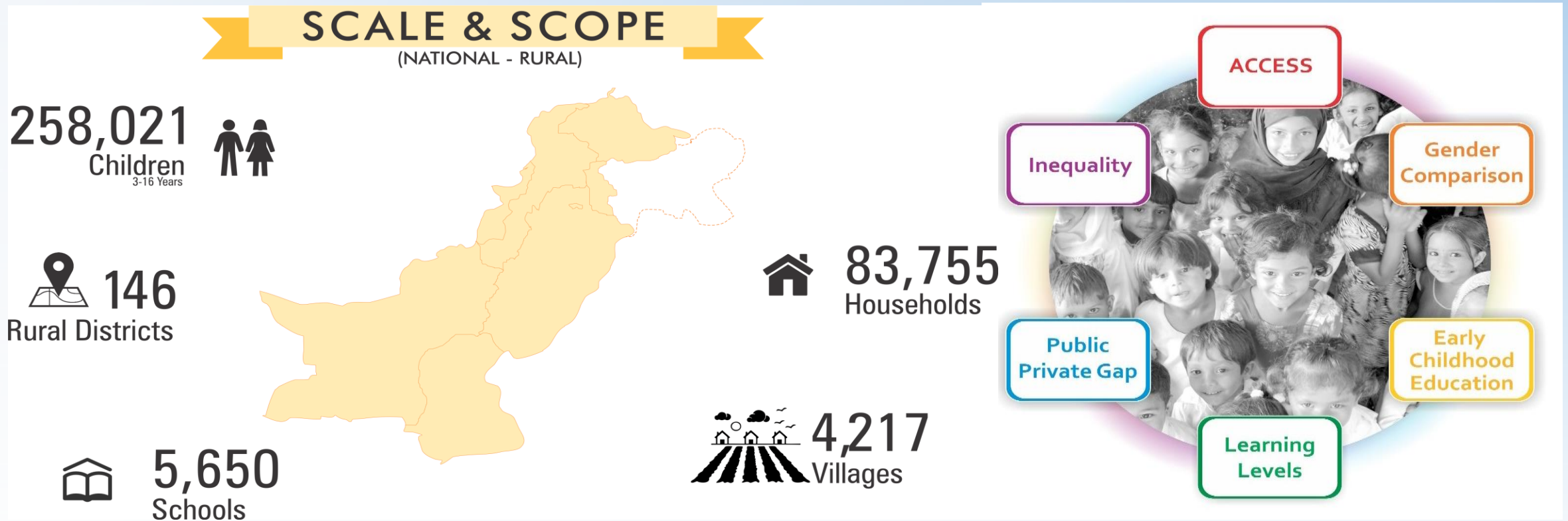


# PAL NETWORK ANNUAL MEET XALAPA, 2017

Baela Raza Jamil  
CEO, ITA & FOUNDER ASER PAKISTAN  
Round 2



# ASER - Citizen Led- Household Based- All Children Nationwide enrolled and un-enrolled 3-16 years



## ASER

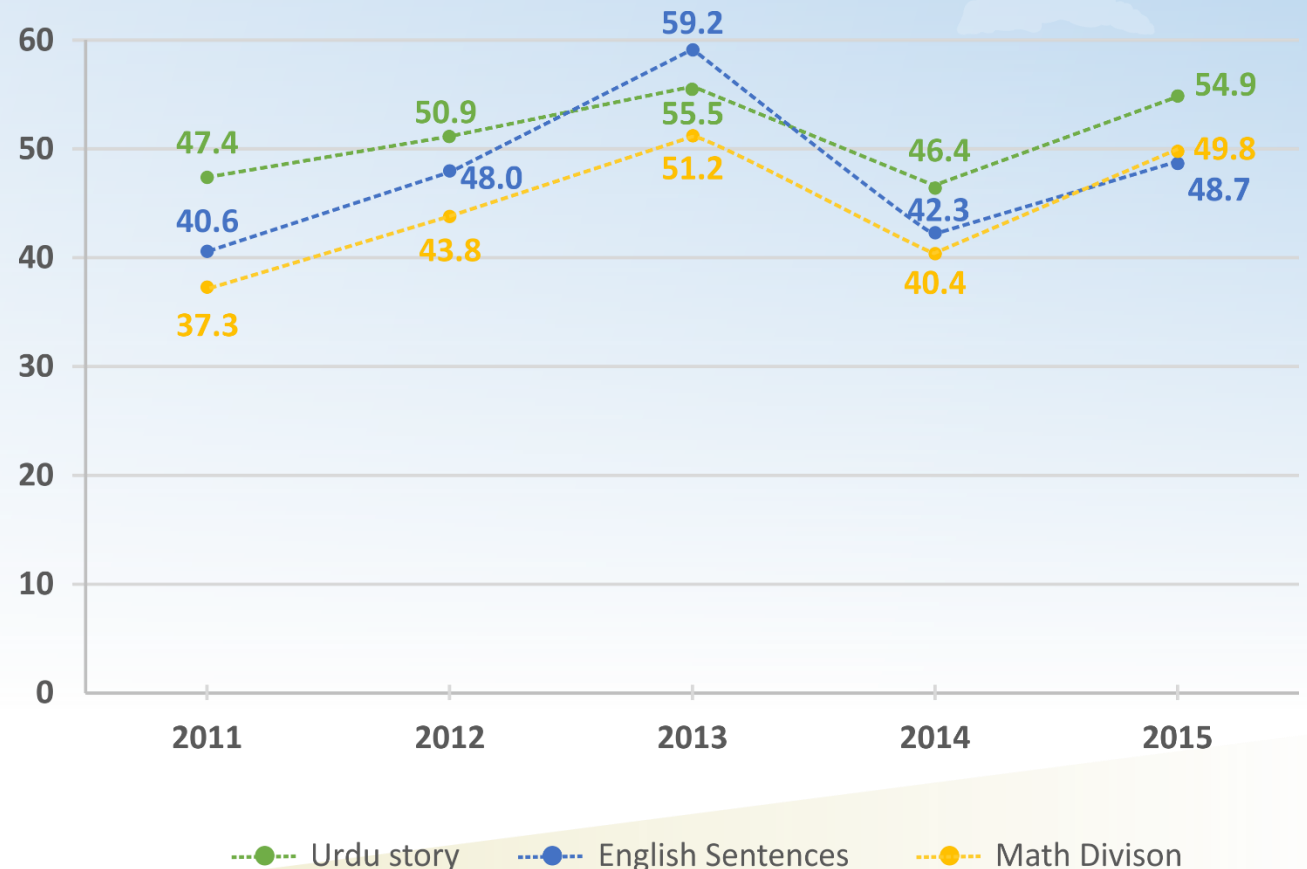
- A nationwide one-on-one Learning Assessment for lower primary-at HH level
- Government assessments at grades 5 and 8; sometimes grade 4 too
- High Stakes Board Examinations Grades 9,10,11 and 12

**10,000 volunteers!**

# ASER the only nationwide - Time Series Data on Learning 2010-2015

## Inequality, Performance & Social Justice Issues

- ASER - A key dimension of the Education Index (Learning; access & facilities)
  - Annual District Rankings of Pakistan  
[http://www.alifailaan.pk/district\\_rankings](http://www.alifailaan.pk/district_rankings)
- ASER renders 'open source raw data' on learning social justice & Equity- WIDE/GEM Report tools..
  - “This is the first time, thanks to the availability of the ASER dataset, that techniques of analysis pioneered and used in more developed countries to assess the social segregation of public service users can be applied to a large high-quality dataset from Pakistan” Siddiqui, N., Gorard, S. (2017).
- However, the ASER dataset is the largest of this kind of information available that can be linked for analysis between parents, children, proficiency of children in reading, arithmetics and English, schools and regions at a national level.
  - International Journal of Educational Research  
<https://doi.org/10.1016/j.ijer.2017.01.007>



# ASER a Powerful Reference & Benchmarking Document!

- KP Govt. conducting ASER this year- creating sustainability
- Pushing Govts (Punjab/KP) launch their own learning and numeracy drive and conduct assessment of children alarmed by poor learning
- ASER 2016-17 launching upper primary and lower secondary assessment poised for an upgraded role at the provincial national and global levels for contributing to measuring 4.1 targets and indicators.
- ASER centre stage to SDG 4 & SDG 4.1 -influenced SDG 4 (2013-2015)
- ASER Pakistan Team part of the working group for GAML – Tracking SDG 4.1, 4.2 and 4.6
- Bringing change in the national and local reforms/laws such as NEP Policy, RTE Bills etc. through citizens' voice in influencing policies, improving learning and entitlements.
- Mobilizing 10,000 volunteers annually not only for collecting data on learning outcomes but also for creating capacity for learning accountability on the ground in each district of the country - ASER skills a preference in many organisations

## ASER a Powerful Reference & Benchmarking Document!

- Each province has developed 4 year Education Sector Plans up to 2018/19. 3 out of 4 are benchmarked to ASER with elaborate targets, strategies, costing and implementation details.
- Endorsed by Ministers – Education Ministers (Ahsan Iqbal, Baligh ur Rehman, Nisar Khuro, ..etc), media channels etc.
- ASER part of Economic Survey of Pakistan since 2012, used for district Rankings by SDPI, Global Monitoring Report since 2013 and many research institutions.
- Influencing post 2015 development agenda and goal setting in regional and international consultations.
- ASER Data set is linked to the website of all leading think tanks, provincial education Departments such as PMIU, RSU, Ministry of Finance, Minister of Federal Education and Professional Training etc.



# ASER LEADING TO GROUND LEVEL VOICE & ACCOUNTABILITY



# ASER Triggers: A Children's Literature Festival another Social Movement in 2011!

- Children's Literature Festival(CLF) initiated in 2011 as a response to ASER Findings - created as an out of the box locally crafted solution
- CLF is about beyond "textbooks and tests" - a feeling, learning and healing festival!
- CLF- Anthem- "Hamain Kitab Chahiyeh" *I want a book; I want a curriculum that can transform lives* by world renowned Urdu poet "Zehra Nigah"
- CLF varies in size, space & resources: National; Provincial, District & School Level - First time Govt. of Sindh has sponsored-district and school CLFs!
- CLF is an Equalizer calling All students from ALL schools to engage with learning that is creative- promoting reading- and critical thinking - 32 CLFs across Pakistan- 600,000 attendees! over 1 million readers of CLF publications!
- CLF has mobilized 150+ national/internationally acclaimed resource persons who move - now CLF Ambassadors
- 14 Strands of experiential learning:reading with expression; poetry/prose; art of bookmaking; digital learning;theatre;music; book launches; 'bol kay lab azaad hein teray' speak for your lips are free open speak by children; book-stalls
- Publications : bi-monthly magazine "Uran Tashtaree- flying saucer" and 10 commissioned children's literature books- child prodigies being discovered ..
- CLF a registered not-for-profit company with 6 Directors







SHORT  
JOURNEY,  
HUGE  
IMPACT

A Social  
Movement

Promoting  
Reading,  
Creativity &  
Critical  
Thinking

12 CLFs

New Activities  
in 50% of  
Private Schools

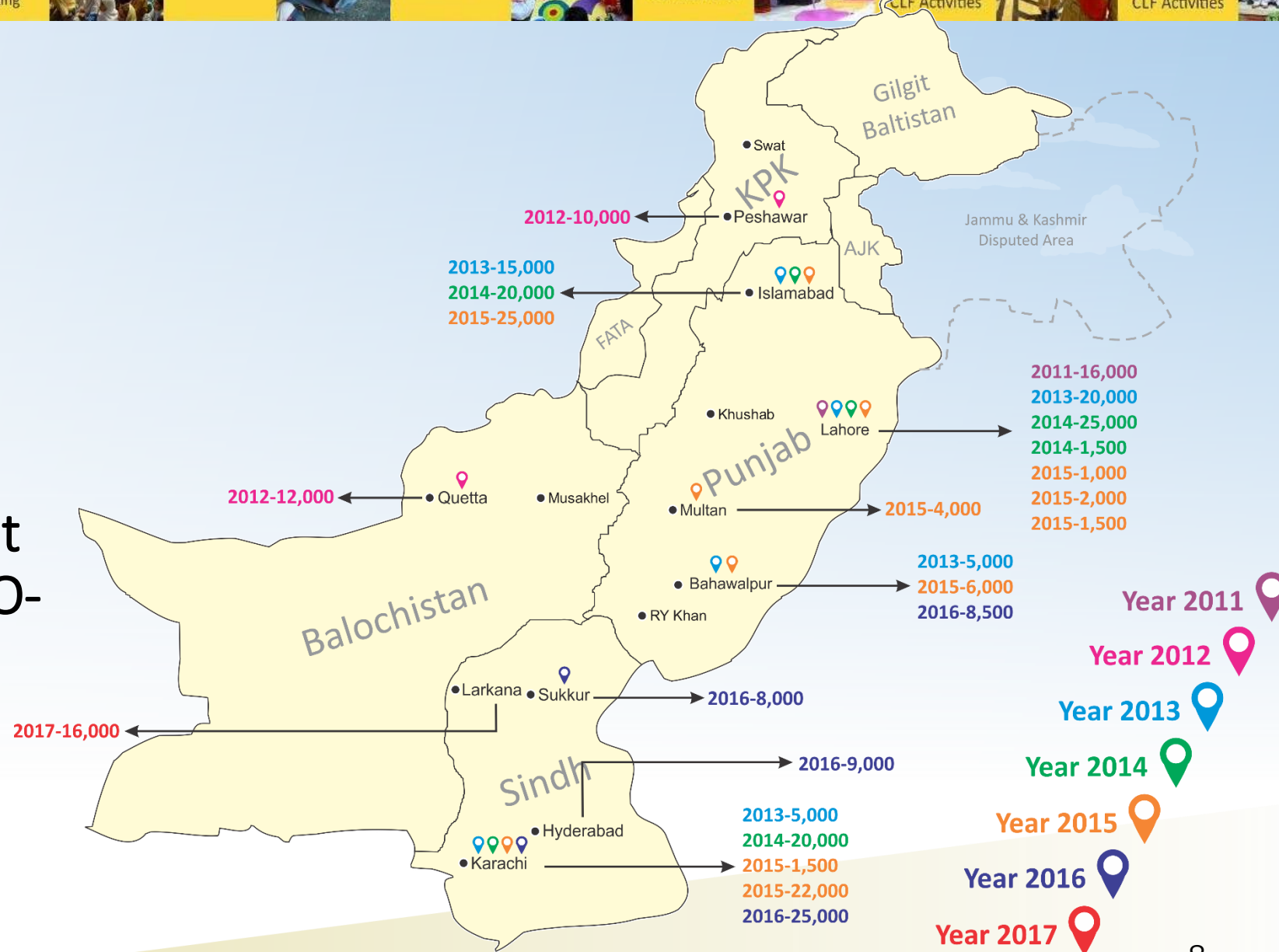
56% Private  
School Teachers  
Replicated  
CLF Activities

52% Low-Cost  
Private School  
Teachers  
Replicated  
CLF Activities

70% Public  
School  
Teachers  
Replicated  
CLF Activities



## The Growing Footprint of CLF as an ASER ECO- SYSTEM





# Education Youth Ambassadors (EYAs)

- **EYAs on the March!**

- 6 EYAs participated in the UNGA 2015/ 2016 presenting their work -are forming links for national-global collaborations- linked to GYAs! - EYAs appointed as Youth Parliamentarians throughout the country.

- EYAs involved as trainers in various training workshop opportunities conducted by ITA to lead groups on global citizenship, leadership and effective communication.

- EYA becoming pioneers-entrepreneurs forming their own organisations

- EYA Publications

- EYA Booklet, Meet Our EYAs, published last month and presented at the UNGA featuring 10 EYAs and their work. May be viewed here:

<http://rtepakistan.org/wp-content/uploads/2015/09/booklet-eya-stories-1.pdf>



## Education Youth Ambassadors (EYAs)

- EYA Sajjad Ahmad visited Afzal Foundation in Lahore to celebrate International Day of Persons with Disability. He is also working as a volunteer to support children with disabilities and ran a campaign in his community to enroll children with disabilities into normal schools.
- ASER also working on the disability dimension

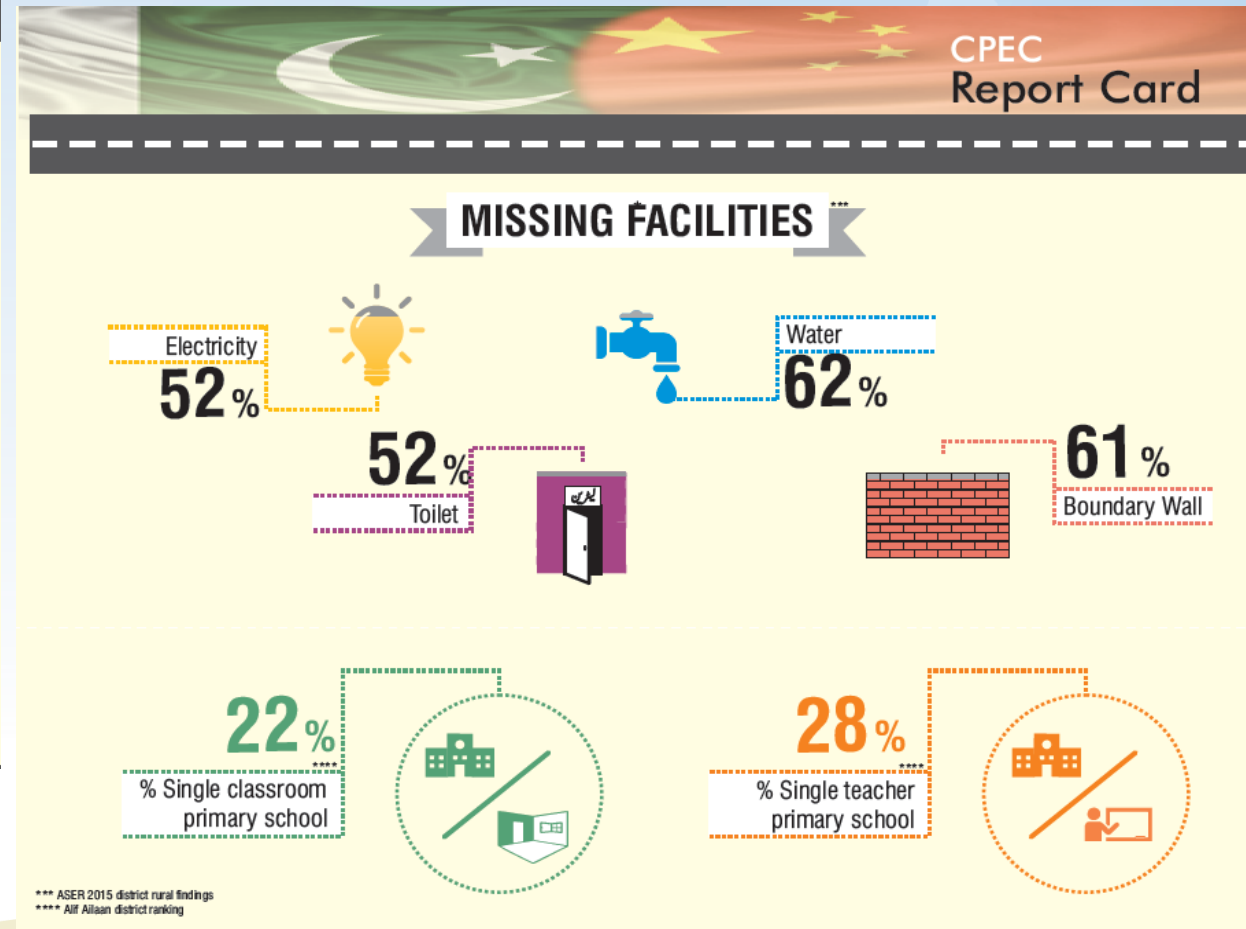
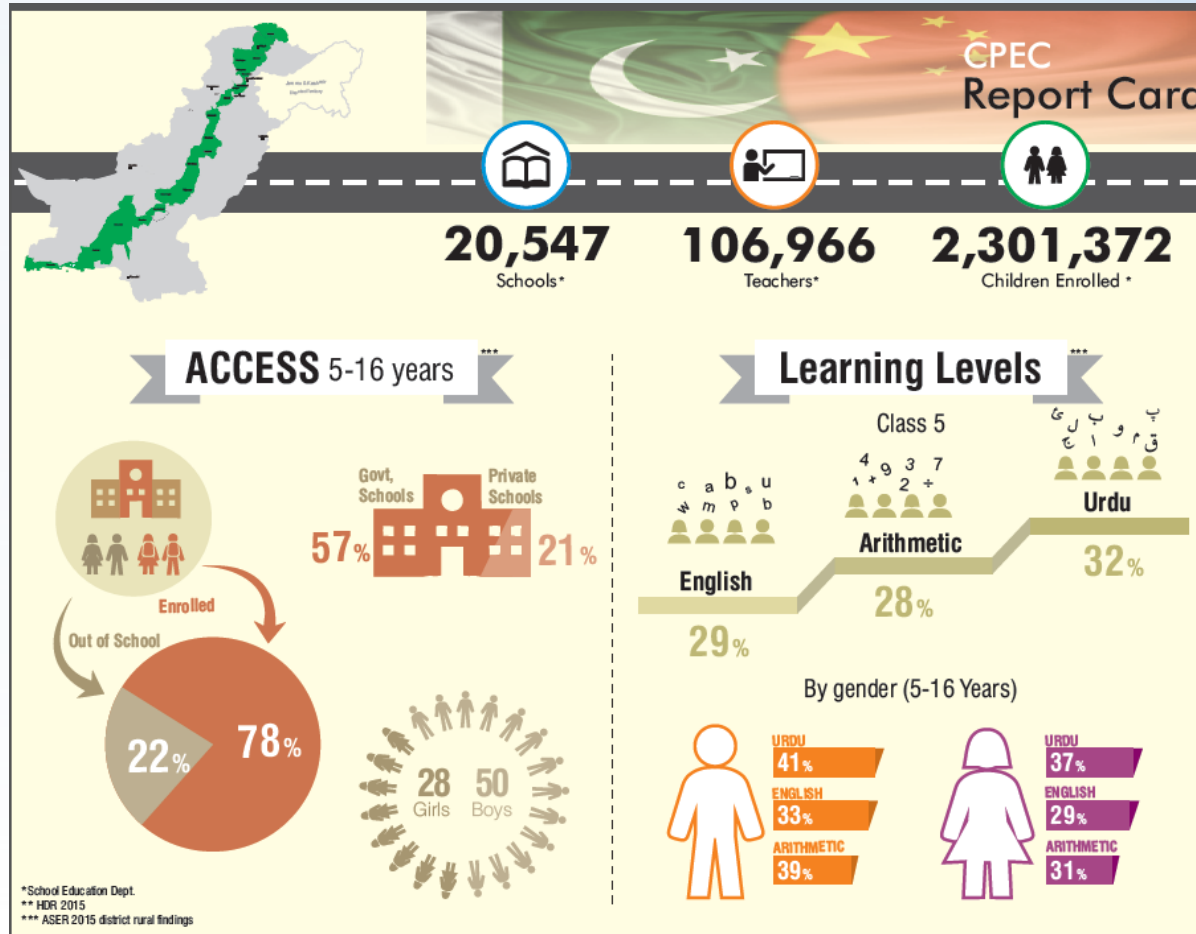
### EYAs on the March

- Our EYA [Mutaher Jahan Zaib](#) visited a government school for Girls in his home town of Rahim Yar Khan to collect information using the ASER questionnaire to raise awareness within the community. A session with the parents was conducted afterwards to share the information.





# ASER Tracking China Pakistan Economic Corridor (CPEC)- From Infrastructure to Learning & Human Development





## Tech Enabled Programs Accessible to Citizens

### Learning Kiosk



Lahore- drop in learning centre - tech enabled  
all age groups but especially 5-16 17-29 years



### Teachers Without Frontier (TWF)

All provinces Lasbela- Karachi-slums-  
Sukkur- Larkana- Bahawalpur- Kasur, -  
Swat 9000 teachers 90 fellows



### Learning Assessment on tablets

ASER app developed for assessment on tablets  
INSTANT REAL TIME RESULTS-

THANK YOU...!

